

Andy Lai

Creative Designer

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About

One of the pioneers of the original maker movements in Hong Kong. Passionate about arts, visual design and 2D/3D gadgets, creates only uniquely fresh and authentic one-of-a-kind art crafts and fashion accessories, with no limitation in use of materials, innovative technology, techniques, and imagination.

Rich experiences in understanding customers' needs in different industry sectors. Over 10 years of experiences in retail business plus numerous design projects with Asian and International iconic brands, artists and musicians, and KOLs.

Work Experience

Creative Designer
Funky Bling - London/Hong Kong 2008 - 2016

- Designed, created, and managed the end-to-end product procurement process. Creations with huge Western and Asian followers, products on icons such as:
 - US/UK – NICKI MINAJ, Rita Ora
 - S.Korea – G-Dragon, 2NE1, Super Junior, CL, 2PM
 - Japan – Kyary Pamyu Pamyu
 - Greater China – Fan BingBing, Angelababy, Jolin Tsai, Kenji Wu

Creative / Head of Projects
UportDesign - Hong Kong 2003 - Present

- Designed products and managed 5 shops in Hong Kong
- Co-ordinated with global reselling partners: Dansk Copenhagen and Year Zero London
- Managed all aspects of various design projects: Products, Shops, Graphics, User Interfaces, solutions, etc

Business Development Manager
Corporate Solution Consultants/Justlogin.com
Hong Kong/Singapore 2001 - 2003

- Developed marketing strategies
- Gathered customer needs and worked with product development teams
- Analyzed raw data, drawing conclusions and developing recommendations

Manager - Retail Banking
HSBC - Hong Kong 1996 - 1999

- Managed a team of 30 staff in two branches to ensure the successful implementation of corporate goals
- Performed and presented data analysis using Excel and Access on customer's portfolio, subordinates' performance and branches' operation management

Education

The Chinese University of Hong Kong
Master of Business and Administration

University of Toronto - Canada
Bachelor of Applied Science - Industrial Engineering
Industrial and ergonomic design



Skills

3D Graphic

Blender CG, Unity,
123D Make, MeshLab, VisualSFM

Vector Graphic

Adobe Illustrator,
Corel Draw, Inkscape

Image Graphic

Adobe Photoshop, GIMP,
Corel Photo Paint

Advance Machinery

Laser cut, Laser Engrave, 3D
Print, CNC



Languages

Cantonese (Native)
English (Business)
Japanese (N1)
Mandarin



OTHERS

Sports

MuayThai/Boxing, Yoga, Tennis,
Baseball, Wakeboard

Music

Piano, Electric Organ, Accordion,
Guitar

Arts and Crafts

Leather Work, Silver Smith,
Woodwork

Part-time instructor jobs

MuayThai/Boxing, Tennis,
Handmade Accessories